

# 28<sup>th</sup> INTERNATIONAL DANUBE NAVIGATION AND TOURISM CONFERENCE NOV 25.-27.2024 BUDAPEST, HOTEL INTERCONTINENTAL

## MONTAG 25. NOVEMBER | MONDAY, NOVEMBER 25<sup>TH</sup>

- 11:00 REGISTRIERUNG DER GÄSTE  
*REGISTRATION OF GUESTS*
- 12:00 Networking Coffee & Table fair  
Konferenz Moderation durch Tarek Leitner, Journalist, Autor, Moderator |  
*Conference moderation by Tarek Leitner, Journalist, Author, Moderator*
- 13:00 Welcome and conference opening  
László Könnnyid CEO, *Hungarian National Tourist Board*  
Branchenumfrage Flusskreuzfahrten 2024  
*River cruise industry survey 2024*  
Brigitte Franz, *Institute CENTOURIS of the University of Passau*
- 14:30 Networking Coffee & Table fair

## KÜNSTLICHE INTELLIGENZ & BESUCHERLENKUNG ARTIFICIAL INTELLIGENCE AND VISITOR GUIDANCE

- 15:00 Keynote speeches  
Prof. Guido Sommer, *Kempton University of Applied Sciences*  
Oliver Csendes CEO & Ádám Czelleng, *Visit Hungary*  
Michael Haberl, *Invenium*
- 16:15 Paneldiskussion: KI im Tagesgeschäft angekommen?  
*Panel discussion: Has AI arrived in everyday business?*
- 19:30 Abendessen, gesponsert von MAHART - PassNave Ltd. |  
*Dinner sponsored by MAHART - PassNave Ltd.*

## DIENSTAG 26. NOVEMBER | TUESDAY, NOVEMBER 26<sup>TH</sup>

- 08:00 optionales Programm: Morgenlauf entlang der Donau mit Guide |  
*optional programme: guided morning run along the Danube*



## TECHNOLOGIE & NACHHALTIGKEIT TECHNOLOGY & SUSTAINABILITY

- 10:00** Impulsvorträge: Zukünftige Antriebstechnik, Landstromversorgung & Mikroplastik  
*Keynote speeches: Future propulsion technology, shore power supply & microplastics*  
Sascha Gill, *United Waterways, Future propulsion technology, new study IG Rivercruise*  
Harald Beutl, *Via Donau, shore power supply*  
Marlou Buist, *Rijkswaterstaat, microplastics in rivers*  
Repräsentant der MAHART - PassNave Ltd. | representative of MAHART – PassNave Ltd.
- 11:30** Networking Coffee & Table fair
- 12:00** Impulsvorträge: Nachhaltigkeit  
*Keynote speeches on sustainability*  
Prof. Harald Zeiss, *Harz University of Applied Sciences*  
Ingo Lies, *founder and owner of Chamäleon*
- 12:45** Paneldiskussion: "Tun wir genug für die Nachhaltigkeit?"  
*Panel discussion: "Are we doing enough for sustainability?"*  
with MAHART – PassNave Ltd., IG Rivercruise and River Cruise Europe
- 13:45** Mittagessen | Lunch

## MITARBEITER:INNEN EMPLOYEES

- 15:30** Impulsvorträge: Recruiting und Mitarbeiterqualifizierung  
*Keynote speeches: recruiting and employee qualification*  
Stefan Liebig, *backup jobs agency*  
  
Paneldiskussion: Mitarbeitermangel und -qualifizierung  
*Panel discussion: employee shortage and qualification*  
with MAHART – PassNave Ltd., IG Rivercruise and River Cruise Europe
- 17:00** Networking Coffee & Table fair
- 19:30** Gala-Abend - Vigadó Concert Hall, sponsored by VISIT HUNGARY  
*Gala Evening - Vigadó Concert Hall, sponsored by VISIT HUNGARY*

**MITTWOCH 27. NOVEMBER | WEDNESDAY, NOVEMBER 27<sup>TH</sup>**

## OVERTOURISM & LIEGEPLÄTZE OVERTOURISM & MOORINGS

- 10:00** Impulsvorträge: Anlegeplätze in Zentrumsnähe  
*Keynote speeches: Moorings close to the center*  
Daniel Thiriet, *sea chefs cruise*  
Repräsentant der MAHART - PassNave Ltd. | representative of MAHART – PassNave Ltd.



- 11:30 **Paneldiskussion: Overtourism und Liegeplätze**  
*Panel discussion: overtourism and moorings*  
 with MAHART – PassNave Ltd., IG Rivercruise, River Cruise Europe and Birgit Brandner-Wallner (DonauStationen)
- 12:15 **Resumée**  
*Summary*  
 Bernhard Schröder, Donau Niederösterreich Tourismus GmbH  
 Petra Riffert, WGD Donau Oberösterreich Tourismus GmbH
- 13:00 **Konferenzende**  
*End of conference*

## OPTIONAL

- 14:00 **POSTCONVENTION** - sponsored by INSPIRATION TRAVEL & VISIT ESZTERGOM  
*Half-day tour „Discover the Heritage of Esterhazy Dynasty” or  
 Two-day programme (with overnight stay out of town): “Experiences in the  
 majestic Danube Bend” (max. 20 guests)*

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We would like to thank the following companies for their support:

