

28th INTERNATIONAL DANUBE NAVIGATION AND TOURISM CONFERENCE NOV 25.-27.2024 BUDAPEST, HOTEL INTERCONTINENTAL

MONTAG 25. NOVEMBER | MONDAY, NOVEMBER 25TH

- 11:00 REGISTRIERUNG DER GÄSTE
REGISTRATION OF GUESTS
- 12:00 Networking Coffee & Table fair
Konferenz Moderation durch Tarek Leitner, Journalist, Autor, Moderator |
Conference moderation by Tarek Leitner, Journalist, Author, Moderator
- 13:00 Welcome and conference opening
László Könnnyid CEO, *Hungarian National Tourist Board*
Branchenumfrage Flusskreuzfahrten 2024
River cruise industry survey 2024
Brigitte Franz, *Institute CENTOURIS of the University of Passau*
- 14:30 Networking Coffee & Table fair

KÜNSTLICHE INTELLIGENZ & BESUCHERLENKUNG ARTIFICIAL INTELLIGENCE AND VISITOR GUIDANCE

- 15:00 Keynote speeches
Prof. Guido Sommer, *Kempton University of Applied Sciences*
Oliver Csendes CEO & Ádám Czelleng, *Visit Hungary*
Michael Haberl, *Invenium*
- 16:15 Paneldiskussion: KI im Tagesgeschäft angekommen?
Panel discussion: Has AI arrived in everyday business?
- 19:30 Abendessen, gesponsert von MAHART - PassNave Ltd. |
Dinner sponsored by MAHART - PassNave Ltd.

DIENSTAG 26. NOVEMBER | TUESDAY, NOVEMBER 26TH

- 08:00 optionales Programm: Morgenlauf entlang der Donau mit Guide |
optional programme: guided morning run along the Danube



TECHNOLOGIE & NACHHALTIGKEIT TECHNOLOGY & SUSTAINABILITY

- 10:00** Impulsvorträge: Zukünftige Antriebstechnik, Landstromversorgung & Mikroplastik
Keynote speeches: Future propulsion technology, shore power supply & microplastics
Sascha Gill, *United Waterways, Future propulsion technology, new study IG Rivercruise*
Harald Beutl, *Via Donau, shore power supply*
Marlou Buist, *Rijkswaterstaat, microplastics in rivers*
Repräsentant der MAHART - PassNave Ltd. | representative of MAHART – PassNave Ltd.
- 11:30** Networking Coffee & Table fair
- 12:00** Impulsvorträge: Nachhaltigkeit
Keynote speeches on sustainability
Prof. Harald Zeiss, *Harz University of Applied Sciences*
Ingo Lies, *founder and owner of Chamäleon*
- 12:45** Paneldiskussion: "Tun wir genug für die Nachhaltigkeit?"
Panel discussion: "Are we doing enough for sustainability?"
with MAHART – PassNave Ltd., IG Rivercruise and River Cruise Europe
- 13:45** Mittagessen | Lunch

MITARBEITER:INNEN EMPLOYEES

- 15:30** Impulsvorträge: Recruiting und Mitarbeiterqualifizierung
Keynote speeches: recruiting and employee qualification
Stefan Liebig, *backup jobs agency*

Paneldiskussion: Mitarbeitermangel und -qualifizierung
Panel discussion: employee shortage and qualification
with MAHART – PassNave Ltd., IG Rivercruise and River Cruise Europe
- 17:00** Networking Coffee & Table fair
- 19:30** Gala-Abend - Vigadó Concert Hall, sponsored by VISIT HUNGARY
Gala Evening - Vigadó Concert Hall, sponsored by VISIT HUNGARY

MITTWOCH 27. NOVEMBER | WEDNESDAY, NOVEMBER 27TH

OVERTOURISM & LIEGEPLÄTZE OVERTOURISM & MOORINGS

- 10:00** Impulsvorträge: Anlegeplätze in Zentrumsnähe
Keynote speeches: Moorings close to the center
Daniel Thiriet, *sea chefs cruise*
Repräsentant der MAHART - PassNave Ltd. | representative of MAHART – PassNave Ltd.



ARGE DONAU KREUZFAHRTEN ÖSTERREICH

donau // ÖSTERREICH

DER FLUSS, DER BEWEGT.

- 11:30 **Paneldiskussion: Overtourism und Liegeplätze**
Panel discussion: overtourism and moorings
 with MAHART – PassNave Ltd., IG Rivercruise, River Cruise Europe and Birgit Brandner-Wallner (DonauStationen)
- 12:15 **Resumée**
Summary
 Bernhard Schröder, Donau Niederösterreich Tourismus GmbH
 Petra Riffert, WGD Donau Oberösterreich Tourismus GmbH
- 13:00 **Konferenzende**
End of conference

OPTIONAL

- 14:00 **POSTCONVENTION** - sponsored by INSPIRATION TRAVEL & VISIT ESZTERGOM
*Half-day tour „Discover the Heritage of Esterhazy Dynasty” or
 Two-day programme (with overnight stay out of town): “Experiences in the
 majestic Danube Bend” (max. 20 guests)*

OUR PARTNERS AND SPONSORS

We would like to thank the following companies for their support:

